VisiCalc® PROGRAMMING

NO EXPERIENCE NECESSARY

A Self-Instructional
Fully Interactive Disk & Book

Atari® 800™
and Atari® XL™
and XLD™ Series

Shaffer & Shaffer
Applied Research
& Development, Inc.

You can learn VisiCalc® quickly and easily…

Why spend your time studying VisiCalc® when you could be actually *using* it to solve your business problems? Typically, it takes the new VisiCalc user 3 to 5 days to work through the manual that accompanies the VisiCalc package. But with VISICALC PROGRAMMING: NO EXPERIENCE NECESSARY, you can learn to use this best-selling program effectively in *only* 3 to 8 hours!

VISICALC PROGRAMMING: NO EXPERIENCE NECESSARY is a unique new disk-and-manual package that transforms the VisiCalc electronic spreadsheet into a self-teaching tool. Rather than spending hours of frustrating trial and error, you'll begin using VisiCalc immediately by following the simple instructions in the manual. Within minutes, you'll be building your first spreadsheet on the display screen and refining it as you go along.

Part I of the package takes you on an illustrated tour of your computer, and introduces basic VisiCalc commands and functions. Keypoint pages provide clear, concise information to make you feel comfortable with your computer's operation and how it interacts with VisiCalc.

Part II presents a series of progressive exercises to give you step-by-step experience programming a working Profit Analysis model. Illustrated Checkpoints™ located after each exercise ensure that you are on the right track. When your computer screen matches the Checkpoints™ in the manual, you're ready to move on. Make a mistake, no problem. Explicit instructions in the manual easily get you back to your last correct Checkpoint™ so that you can pick up where you left off.
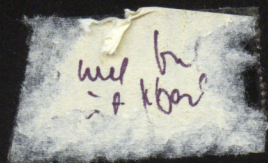
Part III introduces advanced VisiCalc functions and shows you how to create sophisticated VisiCalc programs. As you become more familiar with VisiCalc's power and flexibility, you'll learn techniques you can apply confidently to your next program. This section also features five ready-to-run VisiCalc templates to add to your library; Time Management, Future Cash Flow Analysis, Portfolio Valuation, Retirement Planning, and a Loan Repayment Schedule allow you to perform your own "what if" analyses.

Finally, here's a package that's versatile enough
- for anyone who's thinking about buying VisiCalc, but doesn't want to spend days learning how to get started
- for anyone who already owns VisiCalc, but has yet to learn how to get the most out of it
- for experienced VisiCalc users who want to train others to use it—and *fast*.

Simple, fast, and effective, VISICALC PROGRAMMING: NO EXPERIENCE NECESSARY unlocks the power of VisiCalc and lets you get down to business right from the start.

Diskette enclosed

Little, Brown and Company
Boston